



City Manager Update

July 8, 2022



UPCOMING COMMUNITY EVENTS/PROGRAMS

1. Electronics Recycling – Saturday, July 16 from 8am – 12pm
2. Chamblee 101 Reunion – July 27, 2022 – Location: Lagarde Restaurant

GOAL A: CREATE A GREATER SENSE OF COMMUNITY IDENTITY

The focus of this strategic goal is to promote the city as a unique place with which residents are proud to identify. We are unpretentious and proud of the hard work ethic that has been developed from a history that spans from farms to industry. We are an inclusive community that is a destination where you can start your career, open your business, raise your family, and retire. We will achieve our goal through implementing objectives that reinforce and promote our city brand in a way that defines who we are and draws people who are in alignment.

1. Annual Community Appearance Index - Sunday, July 10 from 1pm-4pm (requirement for Keep America Beautiful affiliation). Six resident Volunteers will assist the City and Keep Chamblee Beautiful with this annual litter index event.
2. The Chamblee Chalk Walk was held the morning of July 4th, with strong turn out from artists and the local community. An estimated 25 people participated in exhibited chalk pieces including artists traveling in from several cities in the region. Community members and visitors participated in the collective chalk art space and an estimated 50+ people stopped by to see the art and talk with creators.
3. The Chamblee 4th of July Celebration was held on Monday, July 4th, an estimated 4,500 people were in attendance. Inclement weather did impact the event, staff made the decision to end the concert early and begin the fireworks. Despite the weather, there have been many positive comments on Facebook from community members, sponsors, and additional concert series partners.
4. Azimuth Grants has delivered a One Year Grant Strategy, to be presented at the July Council meeting for consideration alongside staff recommendation on projects that are a match for funding opportunities.
5. Staff held a site walk through with Lauren Stumberg and the MARTA Art Bound team the first week of July to discuss installation considerations. A contract is in draft with MARTA and will be presented at the August Council meeting, with work anticipated to begin this fall.

6. Staff received the first draft of the design for the new website's home page, department page, and additional pages.
7. The Chamblee 101 application was opened and as of July 15, there are 14 people registered.
8. Special Event Applications (pending):
 - a. DDD Foundation: Dental Dash at Dawn 5k – November 5, 2022
 - b. Miles for Cystic Fibrosis: Big Peach Sizzler – September 5, 2022
9. E-Signal Report
 - a. Last distribution: July 1, 2022
 - i. Recipients: 3,294
 - ii. Opens: 1,275
 - b. Next distribution: August 5, 2022

GOAL B: SUPPORT A THRIVING BUSINESS ENVIRONMENT

The focus of this strategic goal is for the City to be responsive to the needs of current businesses as well as co-create programs and policies that support sustainable growth. Chamblee will create a business climate that has a sustainable mix of uses (retailers, companies, and industry) that provides a mix of jobs for all skill levels and career stages. Chamblee will become known in metro Atlanta as a great place to do business, as an affordable place to live at every stage of life, and for its unique blend of tradition and innovative spirit.

1. The Planning and Development Department finalized the updated customer Satisfaction Survey that the department is re-launching.
2. The Latin American Chamber of Commerce (LACC) and the city have worked on an MOU that will be presented to Council for consideration. Their team also confirmed Plaza Fiesta as a meeting place for the third roundtable discussion, which will be held in Spanish.
3. The Lagarde restaurant will host the next roundtable discussion with restaurant businesses. The Business Development Coordinator prepared a flyer for the upcoming event which will be shared in the business e-newsletter.
4. Chamblee business e-newsletter sent on June 30:
 - a. 311 contacts; 290 subscribers
 - b. 34.4% open rate (Peer average is 38.3%, list average is 30.8%)
 - c. 1.7% clicks (Peer average is 8.3%, list average is 2.5%)

GOAL C: PROMOTE A HEALTHY AND SAFE LIVING ENVIRONMENT

The focus of this goal is two-fold. First, to create an active and sustainable community that does not sacrifice assets or commodities that have future value for today's economic development or

political gains. Secondly, we want to create and maintain a feeling of safety where people feel secure to live and participate in our community.

1. The Georgia Initiative for Community Housing Letter of Intent was submitted in advance of the June 8th deadline. A full application authorized by resolution at the June Council meeting will be completed by the July 29th deadline.
2. The Planning and Development Department conducted a Pre-LDP and Plat Pre-Application meeting with the developer and civil engineering team for the Mercy Housing Mixed-Use LIHTC (affordable housing) development proposed to be constructed at 4041 Clairmont Rd.

GOAL D: DEVELOP AND MAINTAIN STRONG MULTI-MODAL CONNECTIONS

The focus of this goal is to improve and maintain a strong level of connectivity in the community; remembering that there are multiple forms of transportation that are and will be valued in the future. Chamblee will be a walkable and connected community where people have several options for getting around, both within the city and to important destinations outside the city.

1. 2022 Paving Project: Contractor mobilized on 5/2 and is set to complete on 8/30
2. Peachtree Road Bridge Improvements: Pedestrian panels to be added to bridge in July.
3. Rail Trail: The boardwalk from Miller Drive to Malone Drive is being redesigned. Construction to begin soon.
4. Rail Trail Segment 7-12: GDOT kick-off meeting is complete and survey is beginning.
5. Installation of the mural at the ride share park is slated for early to mid-July. Artist Matt Field (known as Matt Lettr of All City Murals) will be completing the piece illustrating different dance styles in vibrant colors.
6. N. Peachtree and N. Shallowford Road Intersection Improvements (Roundabout): Utility coordination and ROW acquisition is on-going. The resolution of these two items will drive the schedule.

GOAL E: PROVIDE QUALITY GOVERNMENT SERVICE THROUGH PARTNERSHIP AND COOPERATION

Chamblee is a well-managed city that works cooperatively with adjacent governments to reach common goals. The city believes in transparent government that actively strives to positively engage all citizens and community groups.

1. Staff finished presentations to departments on the employee engagement survey results. Find Great People has established an anonymous feedback survey that was sent as a follow-up to employees. Employees have until 7/8 to respond.

2. Staff met with a DeKalb County Communications Official on-site at Chamblee Plaza on Thursday, June 30 regarding the need for better communication between the County and the City during construction activities that impact, or may impact, vehicular and pedestrian traffic in the public right-of-way in the city.
3. Community-Oriented Policing (COPS) Program:
 - a. Officer Lina Garcia conducted two community talks at the Guatemala Consulate, visited I Care Atlanta to discuss food distribution to City apartment complexes, and conducted a Park and Talk with Chamblee residents at Interactive College.
4. Homelessness Initiative & Comprehensive Plan:
 - a. Staff met to review a new proposal from ViewPoint for clinician referrals as homeless motel vouchers.
 - b. ViewPoint Clinician will be full-time with CPD starting Tuesday, 07/05/2022.