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—FOR IMMEDIATE RELEASE—
CITY OF CHAMBLEE WINS KALEIDOSCOPE AWARD FOR TASTE OF CHAMBLEE

March 3, 2020—The City of Chamblee was among the best and brightest spotlighted recently at the Southeast Festivals and Events Association’s (SFEA) Kaleidoscope Awards in Muscle Shoals, Ala., winning gold for the Taste of Chamblee Festival. The ceremony was held in conjunction with the SFEA Annual Conference. Top festivals and events throughout the southeast were recognized for their outstanding contribution to the events industry.

“The quality of submissions continues to increase each year. This year there were 171 entries from 7 states,” noted Lisa McCray, executive director for SFEA. “Of course, to ‘win gold,’ becomes all the sweeter when there is additional competition, and the recognition a festival receives for winning is priceless.”

The 13th annual Taste of Chamblee will return on Sat., Oct. 3, 2020, with cuisines that range from Mexican to Italian and celebrate the diverse restaurant community in Chamblee. In addition to amazing food, the event features college football games on two giant LED screens, a family friendly kid zone and a “wine down” tent.

The call for entries was posted last fall and all southeast festivals and events were encouraged to participate. The judges looked for originality, creativity, media impact, volunteer programs and the overall impact to the community. Taste of Chamblee won in the best festival or event under \$75,000.

The Southeast Festivals & Events Association (SFEA) is a 501 (c) 6 membership-based organization comprised of festival and event planners, venues and industry service providers. SFEA was founded in 2009 to strengthen the festival and event industry throughout the southeast United States by hosting educational sessions, networking opportunities, award recognition, and additional events throughout the year; thus, allowing for continued professional growth within the festivals and events industry.

For more information on the City of Chamblee or Taste of Chamblee, please visit www.chambleega.gov, www.tasteofchamblee.net or call 770-986-5010.

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Located just 14 miles from downtown Atlanta, Chamblee is a vibrant urban city with a diverse community and international flair. The City of Chamblee began as a small rail town and was incorporated in 1908. It has grown to more than seven square miles and nearly 30,000 residents. Chamblee is home to a heavy rail MARTA station, a historic downtown and Antique Row, the vibrant Buford Highway Corridor, DeKalb-Peachtree Airport (PDK), the Centers for Disease Control and a thriving business community with a unique sense of entrepreneurship and optimism. Visit www.chambleega.gov for more information.