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—FOR IMMEDIATE RELEASE—  
CHAMBLEE LAUNCHES URGENT NOTIFICATION SYSTEM;  
URGES RESIDENTS TO SIGN UP

October 10, 2019—The City of Chamblee is implementing CivicReady, a mass notification solution that enables the city to issue urgent notifications, emergency instructions, warnings, and even routine communications to subscribed residents. The alerts will be sent via email, text message and voicemail alert to keep subscribers safe and informed. In the event of a local emergency, subscribers to CivicReady will benefit from immediate, actionable information and instructions sent via their preferred notification channel. For non-native English speakers, notifications automatically can be translated into one of 63 languages to ensure the awareness of potentially harmful situations.

“The City of Chamblee enlisted CivicReady for high-speed telephone emergency notification services as well as for day-to-day messaging, such as missed sanitation pick ups,” said Chamblee Mayor Eric Clarkson “This will give us the ability to deliver pre-recorded emergency telephone notification and informational messages to targeted areas or to the entire city quickly and efficiently. It is our hope to have an informed and safe citizenry.”

Samples alerts could include missing persons, evacuations, local threats, severe weather alerts and other incidents that require rapid communication. The information provided is kept confidential and will not be shared.

To sign up, go to [Chamblee-ga.reggroup.com](http://Chamblee-ga.reggroup.com) and enter your contact information. Updated alerts will be sent through email, voice or text. Modifications to the alerts can be made at any time after signing up.

For more on the City of Chamblee, visit [www.chambleega.gov](http://www.chambleega.gov).

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Located just 14 miles from downtown Atlanta, Chamblee is a vibrant urban city with a diverse community and international flair. The City of Chamblee began as a small rail town and was incorporated in 1908. It has grown to more than seven square miles and nearly 30,000 residents. Chamblee is home to a heavy rail MARTA station, a historic downtown and Antique Row, the vibrant Buford Highway Corridor, DeKalb-Peachtree Airport (PDK), the Centers for Disease Control and a thriving business community with a unique sense of entrepreneurship and optimism. Visit [www.chambleega.gov](http://www.chambleega.gov) for more information.